

# INVOICE



**Local 12 WKRC-TV**  
**1906 Highland Ave**  
**Cincinnati, OH 45219**  
**Main: (513) 763-5408**  
**Billing: (513) 763-5500**

[www.local12.com](http://www.local12.com)

Billing Address:

**Shorr Johnson Magnus**  
**Attention: Accounts Payable**  
**1831 Chestnut Street**  
**#602**  
**Philadelphia, PA 19103**

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
41249-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Sherrod Brown for Senate	SHERROD BROWN SENA	

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	41249	09765697

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	NW80	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/16/12	CBS Morning News	7:00 AM-8:00 AM	-T-----	:30	1	\$190.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-T-----	1	\$190.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Tu	10/16/12	6:59 AM	CBS Morning News	7:00 AM-8:00 AM	:30	0HSB-TV12- 31	\$190.00 NM
2	10/17/12	10/17/12	CBS Morning News	7:00 AM-8:00 AM	--W----	:30	1	\$190.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--W----	1	\$190.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	W	10/17/12	7:55 AM	CBS Morning News	7:00 AM-8:00 AM	:30	0HSBTV- 1223	\$190.00 NM
3	10/18/12	10/18/12	CBS Morning News	7:00 AM-8:00 AM	---T---	:30	1	\$190.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
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1	WKRC	Th	10/18/12	7:59 AM	CBS Morning News	7:00 AM-8:00 AM	:30	0HSBTV- 1223	\$190.00 NM
4	10/19/12	10/19/12	CBS Morning News	7:00 AM-8:00 AM	----F--	:30	1	\$190.00	NM
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1	WKRC	F	10/19/12	7:55 AM	CBS Morning News	7:00 AM-8:00 AM	:30	0HSBTV- 1223	\$190.00 NM
5	10/22/12	10/22/12	CBS Morning News	7:00 AM-8:00 AM	M-----	:30	1	\$190.00	NM
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6	10/16/12	10/16/12	CBS Morning News	8:00 AM-9:00 AM	-T-----	:30	1	\$190.00	NM
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	10/15/12	10/21/12	-T-----	1	\$190.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number	
Sherrod Brown for Senate	SHERROD BROWN SENA		

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1	WKRC	M	10/22/12	8:23 AM	CBS Morning News	8:00 AM-9:00 AM	:30	OHSBT-1225	\$190.00	NM																																	
11	10/16/12	10/16/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	- T- - - - -	:30	1	\$325.00	NM																																		
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/22/12 6:09 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 OHSBT1225 \$325.00 NM									
16	10/16/12	10/16/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	-T-----	:30	1	\$325.00	NM
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17	10/17/12	10/17/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	--W----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/17/12 6:39 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 OHSB-TV12-31 \$325.00 NM									
18	10/18/12	10/18/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	---T---	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/18/12 6:43 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 OHSBT1223 \$325.00 NM									
19	10/19/12	10/19/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	----F--	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/19/12 6:53 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 OHSBT1225 \$325.00 NM									
20	10/22/12	10/22/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	M-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/22/12 6:44 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 OHSBT1223 \$325.00 NM									
21	10/16/12	10/16/12	6p Local 12 News at Six	6:00 PM-6:30 PM	-T-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/16/12 6:24 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OHSB-TV12-31 \$650.00 NM									
22	10/17/12	10/17/12	6p Local 12 News at Six	6:00 PM-6:30 PM	--W----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/17/12 5:57 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OHSB-TV12-31 \$650.00 NM									
23	10/18/12	10/18/12	6p Local 12 News at Six	6:00 PM-6:30 PM	---T---	:30	1	\$650.00	NM

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# INVOICE

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**



<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
<b>41249-1</b>	<b>10/28/12</b>	<b>October 2012</b>	<b>10/01/12 - 10/22/12</b>

  

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
<b>Sherrod Brown for Senate</b>	<b>SHERROD BROWN SENATE</b>	

[www.local12.com](http://www.local12.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---T---	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Th	10/18/12	6:11 PM	6p Local 12 News at Six	6:00 PM-6:30 PM	:30	OHSBTV- 1223	\$650.00 NM
24	10/19/12	10/19/12	6p Local 12 News at Six	6:00 PM-6:30 PM	----F--	:30	1	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	F	10/19/12	6:08 PM	6p Local 12 News at Six	6:00 PM-6:30 PM	:30	OHSBTV1225	\$650.00 NM
25	10/22/12	10/22/12	6p Local 12 News at Six	6:00 PM-6:30 PM	M-----	:30	1	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	M	10/22/12	6:13 PM	6p Local 12 News at Six	6:00 PM-6:30 PM	:30	OHSBTV- 1223	\$650.00 NM
26	10/21/12	10/21/12	630p Local 12 News Sun	6:30 PM-7:00 PM	-----S	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Su	10/21/12		630p Local 12 News Sun	6:30 PM-7:00 PM	:00		<del>\$550.00</del> NM
			Credited						
27	10/16/12	10/16/12	M-F 7p-730p	7:00 PM-7:30 PM	-T-----	:30	1	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-T-----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Tu	10/16/12	7:28 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	OHSBTV- 1223	\$650.00 NM
28	10/17/12	10/17/12	M-F 7p-730p	7:00 PM-7:30 PM	--W----	:30	1	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--W----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	W	10/17/12	7:13 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	OHSBTV- 1223	\$650.00 NM
29	10/18/12	10/18/12	M-F 7p-730p	7:00 PM-7:30 PM	---T---	:30	1	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---T---	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Th	10/18/12	7:20 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	OHSBTV- 1223	\$650.00 NM
30	10/19/12	10/19/12	M-F 7p-730p	7:00 PM-7:30 PM	----F--	:30	1	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	F	10/19/12		M-F 7p-730p	7:00 PM-7:30 PM	:00		<del>\$650.00</del> NM
			Unresolved						
31	10/22/12	10/22/12	M-F 7p-730p	7:00 PM-7:30 PM	M-----	:30	1	\$650.00	NM

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**Dallas, TX 75284-1646**



Invoice #	Invoice Date	Invoice Month	Invoice Period
41249-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Sherrod Brown for Senate	SHERROD BROWN SENA		

[www.local12.com](http://www.local12.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/22/12	10/22/12	M-F 7p-730p	7:00 PM-7:30 PM	M-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/22/12 7:21 PM M-F 7p-730p 7:00 PM-7:30 PM :30 OHSBT1225 \$650.00 NM									
32	10/16/12	10/16/12	M-F 730p-8p	7:30 PM-8:00 PM	-T-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/16/12 7:55 PM M-F 730p-8p 7:30 PM-8:00 PM :30 OHSB-TV12- 31 \$750.00 NM									
33	10/17/12	10/17/12	M-F 730p-8p	7:30 PM-8:00 PM	--W----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/17/12 7:46 PM M-F 730p-8p 7:30 PM-8:00 PM :30 OHSBTV- 1223 \$750.00 NM									
34	10/18/12	10/18/12	M-F 730p-8p	7:30 PM-8:00 PM	---T---	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/18/12 7:44 PM M-F 730p-8p 7:30 PM-8:00 PM :30 OHSB-TV12- 31 \$750.00 NM									
35	10/19/12	10/19/12	M-F 730p-8p	7:30 PM-8:00 PM	----F--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/19/12 7:40 PM M-F 730p-8p 7:30 PM-8:00 PM :30 OHSBT1225 \$750.00 NM									
36	10/22/12	10/22/12	M-F 730p-8p	7:30 PM-8:00 PM	M-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/22/12 7:40 PM M-F 730p-8p 7:30 PM-8:00 PM :30 OHSBT1225 \$750.00 NM									
37	10/19/12	10/19/12	Fri Reg 3	10:00 PM-11:00 PM	----F--	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/19/12 10:31 PM Fri Reg 3 10:00 PM-11:00 PM :30 OHSBTV- 1223 \$1,600.00 NM									
38	10/21/12	10/21/12	Sun Reg 3	9:00 PM-10:00 PM	-----S	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/21/12 10:47 PM Sun Reg 3 9:00 PM-10:00 PM :30 OHSBTV- 1223 \$2,400.00 NM									
39	10/18/12	10/18/12	Thu Reg 2	9:00 PM-10:00 PM	---T---	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$3,000.00									

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[www.local12.com](http://www.local12.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
41249-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Sherrod Brown for Senate	SHERROD BROWN SENA		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
39	10/18/12	10/18/12	Thu Reg 2	9:00 PM-10:00 PM	---T---	:30	1	\$3,000.00	NM																																													
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>Th</td><td>10/18/12</td><td>9:37 PM</td><td>Thu Reg 2</td><td>9:00 PM-10:00 PM</td><td>:30</td><td>OHSBTV- 1223</td><td>\$3,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Th	10/18/12	9:37 PM	Thu Reg 2	9:00 PM-10:00 PM	:30	OHSBTV- 1223	\$3,000.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WKRC	Th	10/18/12	9:37 PM	Thu Reg 2	9:00 PM-10:00 PM	:30	OHSBTV- 1223	\$3,000.00	NM																																												
40	10/16/12	10/16/12	Tue Reg 1	8:00 PM-9:00 PM	-T-----	:30	1	\$3,500.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-T-----</td><td>1</td><td>\$3,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>Tu</td><td>10/16/12</td><td>8:48 PM</td><td>Tue Reg 1</td><td>8:00 PM-9:00 PM</td><td>:30</td><td>OHSBTV- 1223</td><td>\$3,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-T-----	1	\$3,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Tu	10/16/12	8:48 PM	Tue Reg 1	8:00 PM-9:00 PM	:30	OHSBTV- 1223	\$3,500.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/15/12	10/21/12	-T-----	1	\$3,500.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WKRC	Tu	10/16/12	8:48 PM	Tue Reg 1	8:00 PM-9:00 PM	:30	OHSBTV- 1223	\$3,500.00	NM																																												
41	10/18/12	10/18/12	Thu Reg 3	10:00 PM-11:00 PM	---T---	:30	1	\$3,500.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>---T---</td><td>1</td><td>\$3,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>Th</td><td>10/18/12</td><td></td><td>Thu Reg 3</td><td>10:00 PM-11:00 PM</td><td>:00</td><td></td><td><del>\$3,500.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	---T---	1	\$3,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Th	10/18/12		Thu Reg 3	10:00 PM-11:00 PM	:00		<del>\$3,500.00</del>	NM	Credited										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/15/12	10/21/12	---T---	1	\$3,500.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WKRC	Th	10/18/12		Thu Reg 3	10:00 PM-11:00 PM	:00		<del>\$3,500.00</del>	NM																																												
Credited																																																						
42	10/17/12	10/17/12	Wed Reg 2	9:00 PM-10:00 PM	--W----	:30	1	\$3,200.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>--W----</td><td>1</td><td>\$3,200.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>W</td><td>10/17/12</td><td>9:36 PM</td><td>Wed Reg 2</td><td>9:00 PM-10:00 PM</td><td>:30</td><td>OHSB- TV12- 31</td><td>\$3,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	--W----	1	\$3,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	W	10/17/12	9:36 PM	Wed Reg 2	9:00 PM-10:00 PM	:30	OHSB- TV12- 31	\$3,200.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/15/12	10/21/12	--W----	1	\$3,200.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WKRC	W	10/17/12	9:36 PM	Wed Reg 2	9:00 PM-10:00 PM	:30	OHSB- TV12- 31	\$3,200.00	NM																																												
43	10/21/12	10/21/12	Sun Reg 1	7:00 PM-8:00 PM	-----S	:30	1	\$3,000.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S</td><td>1</td><td>\$3,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>Su</td><td>10/21/12</td><td>7:55 PM</td><td>Sun Reg 1</td><td>7:00 PM-8:00 PM</td><td>:30</td><td>OHSBTV- 1223</td><td>\$3,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----S	1	\$3,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Su	10/21/12	7:55 PM	Sun Reg 1	7:00 PM-8:00 PM	:30	OHSBTV- 1223	\$3,000.00	NM											
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1	WKRC	Su	10/21/12	7:55 PM	Sun Reg 1	7:00 PM-8:00 PM	:30	OHSBTV- 1223	\$3,000.00	NM																																												
44	10/16/12	10/16/12	Letterman	11:35 PM-12:35 XM	-T-----	:30	1	\$375.00	NM																																													
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46	10/18/12	10/18/12	Letterman	11:35 PM-12:35 XM	---T---	:30	1	\$375.00	NM																																													
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47	10/19/12	10/19/12	Letterman	11:35 PM-12:35 XM	----F--	:30	1	\$375.00	NM																																													
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



# INVOICE

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**



Invoice #	Invoice Date	Invoice Month	Invoice Period
41249-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Sherrod Brown for Senate	SHERROD BROWN SENA		

[www.local12.com](http://www.local12.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
47	10/19/12	10/19/12	Letterman	11:35 PM-12:35 XM	----F--	:30	1	\$375.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKRC</td><td>F</td><td>10/19/12</td><td>11:48 PM</td><td>Letterman</td><td>11:35 PM-12:35 XM</td><td>:30</td><td>OHSBT- 1223</td><td>\$375.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	F	10/19/12	11:48 PM	Letterman	11:35 PM-12:35 XM	:30	OHSBT- 1223	\$375.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WKRC	F	10/19/12	11:48 PM	Letterman	11:35 PM-12:35 XM	:30	OHSBT- 1223	\$375.00	NM																																	
48	10/22/12	10/22/12	Letterman	11:35 PM-12:35 XM	M-----	:30	1	\$375.00	NM																																		
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1	WKRC	M	10/22/12	12:32 AM	Letterman	11:35 PM-12:35 XM	:30	OHSBT- 1223	\$375.00	NM																																	
49	10/16/12	10/16/12	11p M-Su Local 12 News	11:00 PM-11:35 PM	-T-----	:30	1	\$1,100.00	NM																																		
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51	10/18/12	10/18/12	11p M-F Local 12 News	11:00 PM-11:35 PM	---T---	:30	1	\$1,100.00	NM																																		
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52	10/19/12	10/19/12	11p M-F Local 12 News	11:00 PM-11:35 PM	----F--	:30	1	\$1,100.00	NM																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WKRC	Su	10/21/12	12:22 AM	11p M-Su Local 12 News	11:00 PM-11:35 PM	:30	OHSBT- 1223	\$1,100.00	NM																																	
55	10/22/12	10/22/12	11p M-F Local 12 News	11:00 PM-11:35 PM	M-----	:30	1	\$1,100.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>M-----</td><td>1</td><td>\$1,100.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKRC</td><td>M</td><td>10/22/12</td><td>11:13 PM</td><td>11p M-F Local 12 News</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>OHSBT1225</td><td>\$1,100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	M-----	1	\$1,100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	M	10/22/12	11:13 PM	11p M-F Local 12 News	11:00 PM-11:35 PM	:30	OHSBT1225	\$1,100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	M-----	1	\$1,100.00																																						
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1	WKRC	M	10/22/12	11:13 PM	11p M-F Local 12 News	11:00 PM-11:35 PM	:30	OHSBT1225	\$1,100.00	NM																																	

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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# INVOICE

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**



Invoice #	Invoice Date	Invoice Month	Invoice Period
41249-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Sherrod Brown for Senate	SHERROD BROWN SENA		

[www.local12.com](http://www.local12.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
55	10/22/12	10/22/12	11p M-F Local 12 News 1	11:00 PM-11:35 PM	M-----	:30	1	\$1,100.00	NM
56	10/20/12	10/20/12	Sat Reg 3	10p-11p	-----S-	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12    -----S-                      1        \$3,500.00									
Spots: # Ch    Day   Air Date    Air Time   Description        Start/End Time    Length Ad-ID                      Rate   Type 1 WKRC   Sa   10/20/12   10:40 PM Sat Reg 3        10p-11p            :30 OHSBT- 1223                \$3,500.00 NM									
57	10/21/12	10/21/12	Bengals Weekly	1130a-12p	-----S	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12    -----S                      1        \$550.00									
Spots: # Ch    Day   Air Date    Air Time   Description        Start/End Time    Length Ad-ID                      Rate   Type 1 WKRC   Su   10/21/12   11:58 AM Bengals Weekly   1130a-12p        :30 OHSBT- 1223                \$550.00 NM									
<u>Total Spots</u>							<b>54</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$45,075.00</b>
<u>Agency Commission</u>	<b>\$6,761.25</b>
<u>Net Amount Due</u>	<b>\$38,313.75</b>

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